

(Estd. 1957)

Road N0-2, Dhanmondi Residential Area, Dhaka-1205, Bangladesh, Phone:88-02-58610294

## **Revised Routine**

The students of BBA (Hons.), Part-III of session: 2017-18, Part-IV of session: 2016-17 and MBA Part-II of session: 2018-19 of Marketing are asked to attend their online classes according to the following routine/schedule with effect from 08.08.2020.

D	BBA (Hons.) Part-III	BBA (Hons.) Part-IV	MBA Part-II
Day	Time: 1.00 p.m-1.40 p.m / 11.00 a.m-11.40 a.m	Time: 11.00 a.m-11.40 a.m / 12.00 p.m-12.40 p.m	Time: 12.00 p.m-12.40 p.m
Saturday	Macro Economics (Lemon Sadeque)	Sales Management (Shakura Chowdhury) (11.00 a.m)	Strategic Marketing - (Khandaker Masuduzzaman)
		Consumer Behavior (12.00 p.m) (Farhana Akter)	
Sunday	Legal Aspects of Marketing (Md. Badsha Alamgir)	Marketing Research (Muklasur Rahman)	Service Marketing (Hosne Ara Mili)
Monday	Business Statistics (Abdul Aziz)	Marketing Management (Dr. Afroza Islam)	Marketing for Non-Profit Organization (Farhana Akter)
Tuesday	Taxation in Bangladesh (Muklasur Rahman)	Brand Management (Nusrat Jahan) (11.00 a.m)	Business Marketing (Shakura Chowdhury)
		Bangladesh Economy (Aysha Akter) (12.00 p.m)	
Wednesday	Financial Management (Manik Miah)	Entrepreneurship Development (Kohinur Sultana Ruma)	Global Marketing (F.M. Mubarak Hossain)
Thursday	Principles of Marketing-II (Marufa Khanam)	International Busisness (Asma Ferdousi)	Advanced Marketing Research (Md. Masudur Rahman)
Friday	Organizational Behavior (Nusrat Jahan) (11.00 a.m)	Human resources Management (Shamsun Nahar Begum) (11.00 a.m)	Marketing Management (Dr. Afroza Islam)
	Advertising and Promotion (Shamsun Nahar Begum)(1.00 p.m)		

Principal 20.7.20 20 Dhaka City College

Dhaka

Vice Principal

Dhaka City College

Dhaka

Head of the Department
Department of Marketing
Dhaka City College